



Mental Illness Awareness and Suicide Prevention presents the

EDDIE CHAMBERS 5K

**SPONSORSHIP
DETAILS**

www.miasp.org/supportus

**SATURDAY
JUNE 25TH,
2022
10AM-2PM
@ SNHU**

SPONSOR THE EDDIE CHAMBERS 5K

You can be an everyday hero in the fight against suicide.

June 25, 2022
10am-2pm
SNHU
2500 N River Road
Manchester, NH 03106
www.miasp.org/supportus



In 2019 we spent 10 hours in perpetual motion, raising over \$25,000 to fight suicide.

Why support the 2022 Eddie Chambers 5K?

Suicide is the **second** leading cause of death between ages 15-24 – and it is preventable. With your support, we'll be one step closer to achieving our goal of crushing the stigma surround mental illness and helping to prevent suicide.

Our story.

M.I.A.S.P., or Mental Illness Awareness and Suicide Prevention, is the non-profit group that was created after the loss of a peer, close friend, and brother, Edward Chambers. Formed in August 2018, this group made steps to attain official non-profit status with the state of New Hampshire. They also set a goal to raise \$20,000 in one year. The Board of Directors are Evan Young, Jack Sharpe, Chloe Rich, Isabelle Laizure, and Jada Tessier. By January 2019, from bracelet sales and donation alone, the group had already raised just over \$4,000 and planned our First Annual Edward Chambers 10/10 Relay Challenge, with a fundraising goal of \$10,000.

In May of 2019, M.I.A.S.P. exceeded their fundraising goal of \$10,000 for the First Annual Edward Chambers 10/10 Relay Challenge, raising just over \$25,000 in their first fiscal year. Since then, the group has gone on to create a high school and college scholarship fund, ongoing funds at the Community Mental Health Centers in New Hampshire, support local organizations like the Liberty House and much more.

Sponsor the Eddie Chambers 5k and show our community that you're a voice for suicide prevention.

MIASP educates and fights to prevent suicide for all.

Funds raised from our events allow us to continue supporting our local organizations and community health centers so people who are struggling have resources and places to go. With your support, we can and will make a difference in the lives of many in the community.

I look forward to discussing our 2022 sponsorship opportunities and benefits with you in more detail.

For more information, please contact:
Chloe Rich – M.I.A.S.P. Chairwoman
603-315-9875
crich@miasp.org



SPONSORSHIP OPPORTUNITIES & BENEFITS

For more information or to design a custom sponsorship plan, please contact:

Chloe Rich
 Walk Chairperson, M.I.A.S.P. Chairwoman/President
 603-315-9875
 crich@miasp.org

Diamond Level
(\$5,000 +)

Platinum Level
(\$3,500)

Gold Level
(\$2,000)

Silver Level
(\$1,000)

Bronze Level
(\$500)

SPONSOR BENEFITS	Sponsor tent at walk (must provide own branded tent)***	✓				
	Company Logo/Name on sponsor signage at walk venue**	✓				
	Complimentary suicide prevention training hosted by NAMI NH for up to 2 employees of your choosing*	✓	✓			
	Sponsor recognition in walk press release	✓	✓			
	Walk Day Information/Exhibit Table***	✓	✓	✓		
	Sponsor Recognition on Social Media	✓	✓	✓	✓	
	Company Logo/Name on website until July 1 st , 2023	✓	✓	✓	✓	
	Sponsor logo on walk flyer	✓	✓	✓	✓	✓
	Logo on Walker t-shirts**	✓	✓	✓	✓	✓
	Verbal acknowledgement day of walk	✓	✓	✓	✓	✓
	Complimentary Walk T-Shirts (# shirts shown)	12	8	6	4	2

*Training will be scheduled for one training session. M.I.A.S.P. will not offer rain checks and cannot guarantee all will be able to attend.

**Please note logo placement opportunities on printed items are subject to production deadlines

***Subject to availability of space. Will be first-come, first-serve basis.



2022 SPONSORSHIP AGREEMENT

MIASP's Eddie Chambers 5K

Please Print

Name/Company: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Contact Phone: _____ Contact Email: _____

Company Web Address: _____

Please select one of two sponsorship options:

Cash Sponsorship:

- Bronze Level | Donate \$500
- Silver Level | Donate \$1,000
- Gold Level | Donate \$2,000
- Platinum Level | Donate \$3,500
- Diamond Level | Donate \$5,000+

OR

In-Kind Sponsorship (Product or Service):

Product: _____

OR Service: _____

Fair Market Value* (of product or service): \$ _____

Value Determined By: _____

*Value must be greater than or equal to min. sponsor level cash amount to qualify for sponsor benefits

Additional Options:

Please send me information about forming a team for the walk

Unable to sponsor, but please accept this donation \$ _____

I was referred by (insert name/team/company): _____

We authorize Mental Illness Awareness and Suicide Prevention to include our corporate name and logo on all "Eddie Chambers 5K" materials consistent with our sponsorship selection and publication dates.

Authorized Signature: _____ Date: _____

Method of Payment:

Check Enclosed

Invoice Required

Website _____

To pay through the website: please visit www.miasp.org/supportus, select 'Donate' and pay securely through Stripe.

Completed & Signed Agreement with Logo Due by 5/25/2022

Logo Specifications: **T-shirt:** Vector file (EPS, PS, PDF) format to ensure logo integrity. **Website:** Stacked logos appear best (max width is 80px) and we accept vector files and/or image files (.jpeg, .png).

Please sign and email this agreement and company logo to: crich@miasp.org

preferred, you can mail signed form with payment to: MIASP Attn: Eddie Chambers 5k, 1100 Elm St. Suite 222 Manchester, NH 03101

Thank You for Your Generous Support of Mental Illness Awareness and Suicide Prevention!